

## 1st Johor Liver Cancer Awareness Campaign

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On 17<sup>th</sup> of June 2023, we were privileged to organize the first ever Johor Liver Cancer Awareness Campaign which was held at the Baylis Lecture Theatre, Newcastle University Medicine Malaysia. The campaign was jointly organized by healthcare professionals in the government and private hospitals in the state of Johor who were concerned with the increasing number of hepatocellular carcinomas in the state.

The campaign was initiated by Mr. Tee Chee Sian, a Senior Consultant Hepatopancreatobiliary Surgeon. The idea was brought to the attention of the Head of Family Medicine Specialist in the state of Johor, Dr Rohayah Abdullah. Together, a committee was set up with other consultants in the government and private hospitals who were surgeons, gastroenterologists and oncologist dealing with hepatocellular carcinoma. We were also fortunate to garner support from the Malaysian Medical Association and the Malaysian Society of Hepatopancreatobiliary Surgeons.



Figure 1: Programme schedule and speakers.



Figure 2: Committee members.



Figure 3: Inauguration ceremony by Professor Harinarayan Radhakrishna.

The event was inaugurated by Professor Harinarayan Radhakrishna, the Dean of Clinical Affairs, Newcastle University Malaysia.

The main objective was to spread awareness on hepatocellular carcinoma to the primary care doctors in the government and private health care centers in the state of Johor as they are the first stop for patients with undiagnosed health care problems. Therefore, the aim was to educate and update these doctors regarding the current state of hepatocellular carcinoma.



Figure 4: Open dialogue session.

Various topics were selected to address epidemiology, risk factors, symptomatology, investigation, and management of hepatocellular carcinoma.

There was also an open dialogue session held to address the frequently asked questions by the primary care doctors.



Figure 5: Audience.



Figure 6: Speaker from Sultanah Ismail Hospital.



Figure 7: Speaker from Sultanah Aminah Hospital.



Figure 8: Participants visiting the exhibition booths.



Figure 9: Industrial partners.



Figure 10: Various exhibition booths.

The event was a success due to the dedication of all primary care doctors, relentless committee members, presence of distinguished speakers and not to forget the support of our various industrial partners.



















